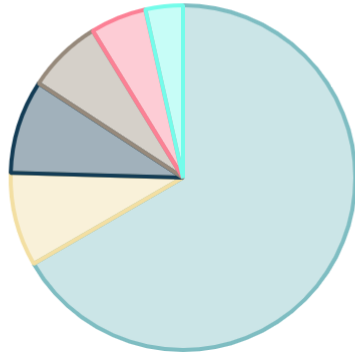
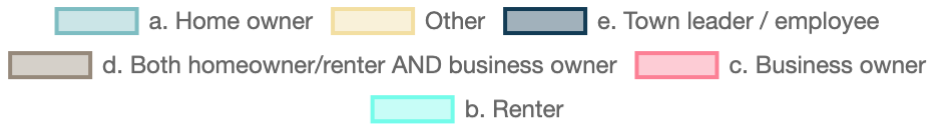




# 1. Did you attend the Stonington Energy Fair as a:

**48** out of **48** people answered this question.



a. Home owner 38 / 48 (79.2%)



Other 5 / 48 (10.4%)



e. Town leader / employee 5 / 48 (10.4%)



d. Both homeowner/renter AND business owner 4 / 48 (8.3%)



c. Business owner 3 / 48 (6.3%)

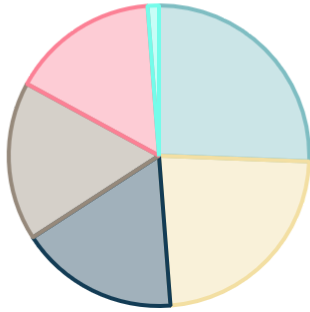
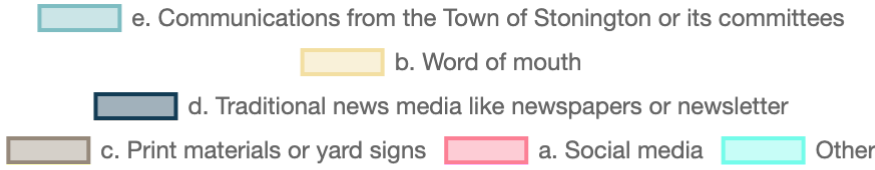


b. Renter 2 / 48 (4.2%)



### 3. How did you hear about the Energy Fair?

**48** out of **48** people answered this question.



e. Communications from the Town of Stonington or its committees **21 / 48 (43.8%)**



b. Word of mouth **19 / 48 (39.6%)**



d. Traditional news media like newspapers or newsletter **14 / 48 (29.2%)**



c. Print materials or yard signs **14 / 48 (29.2%)**



a. Social media **13 / 48 (27.1%)**

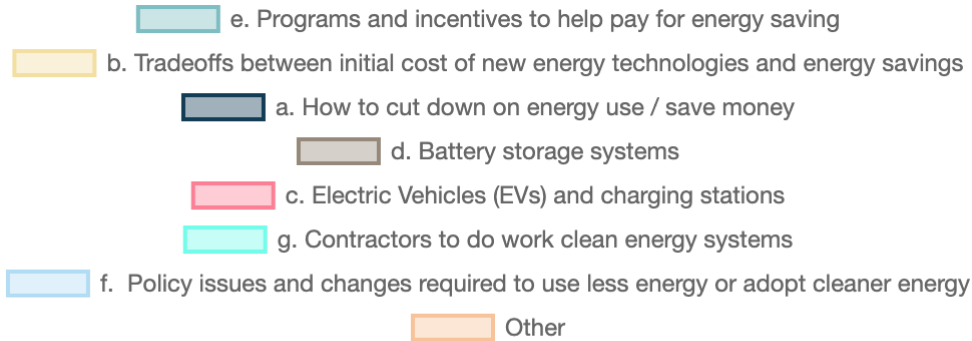


Other **1 / 48 (2.1%)**



# 4. What did you learn from the Energy Fair for your home or business?

48 out of 48 people answered this question.



e. Programs and incentives to help pay for energy saving 27 / 48 (56.3%)



b. Tradeoffs between initial cost of new energy technologies and energy savings 21 / 48 (43.8%)



a. How to cut down on energy use / save money 21 / 48 (43.8%)



d. Battery storage systems 17 / 48 (35.4%)



c. Electric Vehicles (EVs) and charging stations 16 / 48 (33.3%)



g. Contractors to do work clean energy systems 14 / 48 (29.2%)



f. Policy issues and changes required to use less energy or adopt cleaner energy 11 / 48 (22.9%)



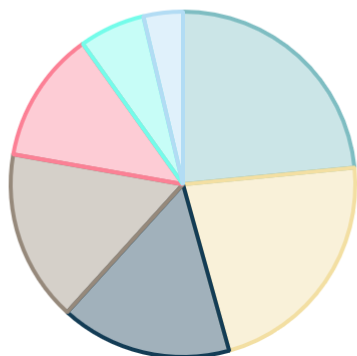
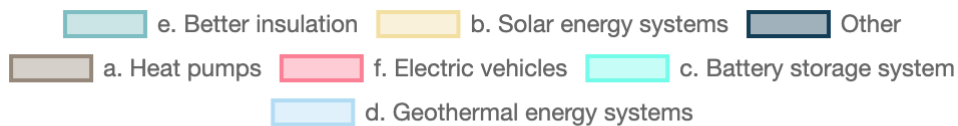
Other

7 / 48 (14.6%)



5. What modifications to your energy systems in your home or business do you plan to purchase/implement in the next 12 months? Check all that apply:

48 out of 48 people answered this question.



e. Better insulation 19 / 48 (39.6%)



b. Solar energy systems 18 / 48 (37.5%)



Other 13 / 48 (27.1%)



a. Heat pumps 13 / 48 (27.1%)



f. Electric vehicles 10 / 48 (20.8%)



c. Battery storage system 5 / 48 (10.4%)

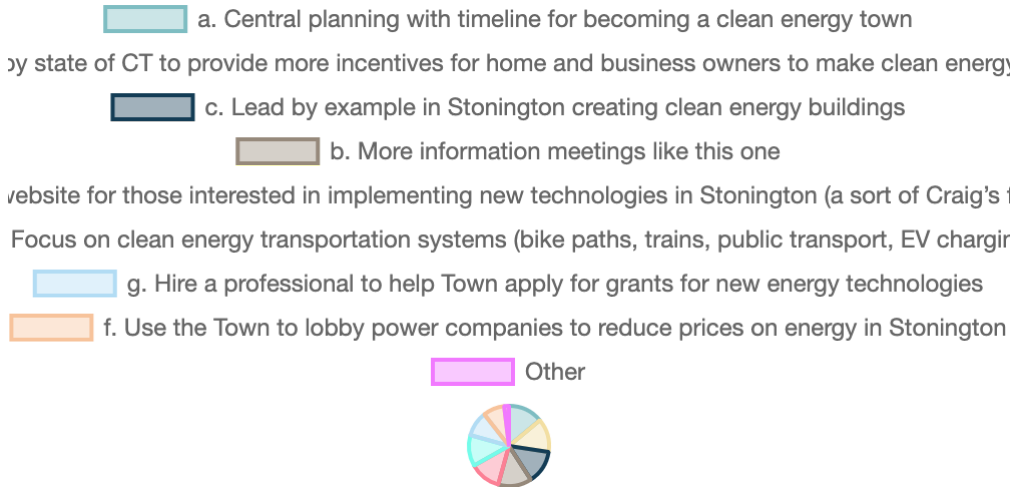


d. Geothermal energy systems 3 / 48 (6.3%)



## 6. What should the Town of Stonington do to facilitate the adoption of energy efficient technologies?

**48** out of **48** people answered this question.



a. Central planning with timeline for becoming a clean energy town 29 / 48 (60.4%)



h. Lobby state of CT to provide more incentives for home and business owners to make clean energy improvements 28 / 48 (58.3%)



c. Lead by example in Stonington creating clean energy buildings 28 / 48 (58.3%)



b. More information meetings like this one 28 / 48 (58.3%)



e. Create a website for those interested in implementing new technologies in Stonington (a sort of Craig's for new technologies) 26 / 48 (54.2%)



d. Focus on clean energy transportation systems (bike paths, trains, public transport, EV charging stations) 26 / 48 (54.2%)



g. Hire a professional to help Town apply for grants for new energy technologies 21 / 48 (43.8%)



f. Use the Town to lobby power companies to reduce prices on energy in Stonington 18 / 48 (37.5%)



Other 4 / 48 (8.3%)





## How could this Energy Fair be improved to provide better information or improve participants' experiences?

Extend the publicity to be State-Wide. Have a larger Vendor area so the guests & vendors have more open space and are more comfortable.

Vendor room being larger!

Have it be a yearly occurrence that residents can count on to come together and learn more. This is a fast-changing industry. Create a website that residents can access year-round for updates.

It was excellent!

Have a follow up list on the town website of all the vendors and their contact information. Continue to "push" out this data and the importance of energy conservation to residents. Make this message a thread in town communications not a "one and done"

I think there was a great turn out. It was exciting! Hoping next time, it can be in a larger room.

Larger room to showcase more energy-saving products to the consumer.

Gee dunno

Not sure

Perhaps more information could be provided for those of us with historic (no insulation, oil burners, old windows etc.) homes.

Provide opportunity to listen to all sessions--ie duplicate times for each sessions, and/or allow time to miss a session and explore onsite vendors/contractors. It was a 5\*\*\*\* event!

Ask the vendors to stay a little longer after the last lecture, so there is time to see their displays. I was looking forward to seeing them, but when I went up stairs after the last lecture they were all packed up and the tables cleared. Otherwise it was a great event.

Hold the Fair when Town employees can attend as part of their work. Thank you for putting this together in first place!

A larger space would be beneficial as it was quite packed which is a good problem. Well done.

It was a great forum especially the people speaking. The room could have been a little bigger where the displays were upstairs. thank you

Better marketing to spread the word.

I thought it was great...more talks, more vendors, updates on town, state, and federal initiatives. Have a town Energy Plan implemented to share a year from now at the next fair!

make 2 tracks - 1 for beginners and another for advanced - could be parallel or am/pm

Advertise more

Have a directory with descriptions of services and contact info. I arrived just before the last lecture which did not have specific info (\$) or handouts and most vendors were packing up or departing before the end. Overall, a disappointing visit. I'd like to find out more.

Do it again next year

Presentation/Q&A from homeowners/residents/businesses who have already implemented sustainable/clean tech/EV's etc.

Allow time for a lunch break (1/2 hr?).

Have the vendors stay open for awhile after the last session ends (1/2 or 1 hours?)

Larger venue, easier access to food/drink

Eversource presentations were self serving & uninteresting

More advertising, give more kudos to Mystic Aquarium, I would have liked to hear from them at one session as to what they are doing in their research facility and what various companies are doing for energy savings. Focus on business next, possibly. Have a follow up fair next year for residents and owners.

The fellow that gave the scientific lecture at 1000hrs had WAY too much information to present in the 25min plus not all was relevant. Loved having it at the Aquarium. In the future please build in breaks between for coffee and bathroom along with a small break for lunch...if folks don't want lunch then they can visit the vendors. Thank you for providing. It was very interesting and appreciate the time it took to put this together! My husband I pre-registered and attended from 1000-3p. Wished the weather had been better to check out the EVs.

Excellent fair

A bigger venue with more space for vendors

The vendor fair was sadly unimpressive, and there should have been a room with some lightning talks or student posters or something. Should have been 1 room for the hour-long stuff and another room for short (no more than 15 minutes) presentations.

The room you selected to have the vendors set up was entirely too small. Truly, it was mild chaos.

I thought it was organized and run very well. Enjoyed it

I have no suggestions at this time. The energy fair met my expectations.

I want to commend you on providing this Energy Fair to promote alternative energies. It was very informative though I was only there for the last hour. I wish I had arrived earlier. I'm sure a lot of work went into to organizing this event. My thanks to the Energy Fair committee for making these efforts to educate Stonington citizens about alternative fuels to combat the effects of fossil fuels.

No changes required it was excellent!

I thought it was exceptionally well planned. It should be used as a template for future conferences. Perhaps it would be useful to have more time to visit the rooms with practioners.

More about costs.

I thoroughly enjoyed it, and learned alot. The "fair" portion might have been more substantial, but it was fine.

Less scientific, more consumer decision making help

Hold it for two days .

More homeowners to share their experiences. This panel was extremely valuable.

The energy fair was great!! The only improvement would be better signage and advertising. I felt like i discovered it by accident on social media but maybe not. I also somehow got the date wrong and showed up a day early and was challenged to find the venue which is a separate building than the main aquarium.

Notify me of next fair via e-mail. You have my address!

No suggestions. I thought it was great.

Have more seminars/talks focused informing the public about the details in selecting and choosing systems for their homes. I was excited for the last panel but the user-cases were very light in my opinion, not one home-owner had a system for long or tracked any meaningful data on how much they really save. As someone going through the process now I can say their is a lot and I think helping people feel empowered to understand and select the improvements they can make would make a huge impact on adoption in Stonington as well.

The only thing I can think of is to record the sessions and make them available online for anyone to stream. And publicise their existence so that the public in other towns can have access. The Energy Fair was fantastic! I loved every minute of it.

Encourage more providers to attend. One week after the Fair, Trinity solar knocked on my door and had no idea that the Fair had happened.